



Marty Goldberg
Sales Enablement Leader

Growing SaaS, Insurance & CPG brands
martyg@thinkdo.ca 416.524.8143



Book a time
 Marty's calendar

Helping brands thrive

1. Help Church & Dwight brand teams think, plan & tell involving stories to sales with slides and video, 10 years in a row



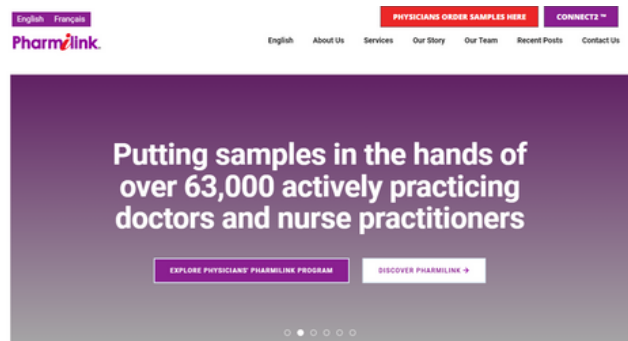
2. Drive leads for B2B SAS leader CMiC with accurate personas, predictive journeys & creative content



3. Brand & support Commercial Service Line launch with Unreal Engine 5 video for Insurance solutions leader HSB Canada



4. Grow digital footprint for B2B health care logistics leader Pharmalink with new website & fresh content



Results that count

With omni-channel strategy, inspiring creative and turnkey execution

- Staff / channel / customer research
- Journey mapping and persona creation
- Marketing/CRM stack tech audit
- Communications planning
- Highly deliverable email communications
- Sales collateral creation
- Marketing platform optimization
- Website and landing page creation
- Content creation and deployment
- Measurement and analysis

Thank you for your interest.
Let's meet.

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